Event Sponsorship Agreement

Canada version

This agreement is between _____ (the “Organiser”) and _____ (the “Sponsor”) for sponsorship of _____ (the “Event”).

1. Sponsor benefits

_____

2. Fee

The Sponsor will pay $_____, plus applicable taxes, within 30 days of signing and in any case before the Event.

3. Logos and trademarks

Each party grants the other a limited licence to use its name and logo only to promote the Event, following any brand guidelines provided. Neither party will imply an endorsement beyond the sponsorship.

4. Cancellation

If the Organiser cancels the Event, it will refund the fee less costs already incurred for the Sponsor’s benefits, or offer a future event. If the Event is cancelled for reasons beyond the Organiser’s control, the parties will agree a fair partial refund.

5. Insurance and safety

The Organiser will hold public liability insurance for the Event. The Sponsor is responsible for its own staff, displays and materials at the venue.

6. Entire agreement

This agreement, together with any documents it refers to, is the entire agreement between the parties about its subject and replaces any earlier discussions, proposals or understandings about it.

7. Changes and waiver

Any change to this agreement must be in writing and signed by all parties, which may be done electronically. A failure or delay in enforcing any part of this agreement is not a waiver of that right.

8. Severability

If any part of this agreement is found to be invalid or unenforceable, that part will be limited to the minimum extent necessary and the rest of the agreement will remain in effect.

9. Disputes

The parties will first try in good faith to resolve any dispute through discussion for at least 30 days before starting court proceedings.

10. Governing law and jurisdiction

This agreement is governed by the laws of the Province of _____ and the federal laws of Canada that apply there. Each party submits to the jurisdiction of the courts of the Province of _____.

11. Electronic signatures and counterparts

This agreement may be signed electronically and in counterparts, each of which is an original and which together form one agreement. The parties agree that electronic signatures are valid and binding under the electronic commerce legislation of the Province of _____ and the Personal Information Protection and Electronic Documents Act (PIPEDA), and have the same effect as handwritten signatures.

12. Signatures

Signed by the parties on the dates shown below.

Sponsor

Full name

Company

Designation

Date

Organiser

Full name

Company

Designation

Date